College Of
Event
Management

START YOUR CAREER IN EVENTS

With Australia's leading event management college

We're the event experts. Here's why.

College of Event (CoEM) is an Australian-based, accredited provider of specialist training in event management and related fields.

Established in 2012, COEM has built an international reputation for excellence and has grown to be Australia's leading event management training college...the go-to place for event industry companies looking for smart, dedicated talent.

Our innovative and engaging learning experiences and deep connections to the events industry provide our students and alumni with the skills, knowledge, values and confidence to pursue a professional career in our exciting, global industry.

"THE EVENTS INDUSTRY IS (DESPERATELY) IN NEED OF CANDIDATES WHO HAVE HIGH QUALITY EVENTS TRAINING AND DEMONSTRATED INDUSTRY KNOWLEDGE.

OUR COURSES ARE WIDELY RESPECTED IN THE INDUSTRY. YOU WILL HAVE THE CHANCE TO GAIN HOURS OF PRACTICAL AND UP-TO-DATE KNOW HOW. YOU WILL RECEIVE OPPORTUNITIES TO BUILD YOUR NETWORK OF CONTACTS. IN THE END IT IS BOTH WHAT YOU KNOW AND WHO YOU KNOW THAT MAKES A DIFFERENCE.

WE LOOK FORWARD TO MEETING YOU SOON!"

Annie Nadin
Co-founder

WHY STUDY WITH US?

College Of Event Management

www.collegeofeventmanagement.edu.au
enquiries@coem.edu.au

RTO No 70229 • **ABN** 46149585188

MORE INFO

You don't need a degree to be an event manager.

So, what exactly do you need?

- ✔ **Strong knowledge of the events industry**
- ✔ **Specific and up-to-date content**
- ✔ **Practical skills from real life experience**
- ✔ **A relevant, accredited curriculum**

Unlike a university education, our courses combine theory with practical application in a stimulating, collaborative, `real life' online study environment.

Our graduates are in demand because they exit our courses as serious, work-ready professionals.

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Build your career with CoEM. Here's how.

Every student is unique. We work with you to build your career in the events industry.

Course content is specifically designed for practice and job-readiness. Access to Event Talent Agency (ETA) provides opportunities to volunteer, intern or gain paid work in industry.

Becoming a CoEM Alumni keeps you in the loop after you've graduated and provides an ongoing support network for further career progression. We're with you all the way!

MORE INFO

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One event course. 3 ways to start.

Event Foundation

Event basics

Learn about the working life of an event manager.

- 1 x Diploma Subject
- 5 weeks
- Starts Feb 2027
- Online

For those curious to know if a career in events is the right path for them.

MORE INFO

Event Express

Diploma pathway

Gain an entry level event management skillset.

- 4 x Diploma Subjects
- 20 weeks
- Starts Feb 2027
- Online + Practical

For those who want to get started in events but can't commit to a full qual.

MORE INFO

Event Manager

Diploma of Event Mgmt

Learn all aspects of events and gain a full qualification.

- Full qualification
- 12 months
- Starts Feb 2027
- Online + Practical

For those wanting to learn a high level of skills to work as an event professional.

MORE INFO

Event Foundation Snapshot

Delivery	Online
Duration	5 weeks
Intakes	Starts February 2027
Units	1 x Diploma Subject / 6 x topics
Certification	Verified digital certificate + Statement of Attainment
Cost	$850 - see page 10
Entry criteria	Enthusiastic about events Keen to learn
Outcomes	We recommend further study to achieve job-readiness for a career in events. Our Event Express program provides the next stage of training to help you towards a career in event management. More about Event Express HERE

MORE INFO ABOUT FOUNDATION HERE

START YOUR ONLINE APPLICATION HERE

Event Foundation overview

Event Foundation is an accredited short course, designed for those with an interest in events who might be considering event management as a career option.

This course will introduce you to the vast and exciting global events industry, provide a roadmap for the planning and execution of events and outline the mindsets, attitudes and values required to work as a professional event manager.

By the end of this course you will have a good understanding of the events industry, the role of an event manager, the workings of an event from beginning to end and a clear idea of your career pathway. Upon completion of the course you will be awarded a verified digital certification and a Statement of Attainment.

What you will learn

Studying online at College of Event Management is an interactive experience that will immerse you in the world of events. Accessing your content through Open Learning, our online platform, you will engage in topics that cover the basic aspects of event management.

You will explore the following topics

- 01. Global Events Industry
- 02. Working in Event Teams
- 03. Before the Event
- 04. During the Event
- 05. After the Event
- 06. Career Pathways

By the end of the course you will be able to

- Identify and categorise key sources of information and professional networks in the global events industry
- Prepare and execute plans for events
- Explain and apply key mindsets, values and attitudes required to work effectively in teams
- Identify and take steps in the development of a personal career pathway in the events industry

Event Express snapshot

Delivery	Online + Practical (optional)
Duration	20 weeks
Intakes	Starts February 2027
Units	4 x Diploma Subjects + Event Talent Agency (ETA)
Certification	Statement of Attainment + Industry certification for EventsAIR
Cost	$2850 - see page 10
Entry criteria	No ATAR required Must be over 18 years Application + interview (phone) No previous experience needed
EXTRAS	To increase employability you will have the option of enrolling in Event Marketing after completing Event Express.

MORE INFO ABOUT EXPRESS HERE

START YOUR ONLINE APPLICATION HERE

Event Express overview

The Event Express program is a fast-track learning journey made up of four online subjects PLUS access to Event Talent Agency.

This snazzy 20 week online + program is designed to help you start your journey into the global events industry with skills, knowledge and confidence. Experience the flexibility of high quality, engaging self-paced online learning combined with practical event experience.

Gain a certified entry level event management skillset. Or build on your current skills and experience to progress your career in events. No prerequisites. Get to it!

What you will learn

Studying online at College of Event Management is an interactive experience that will immerse you in the world of events. This blended program combines the best of online learning with opportunities to volunteer and work on events.

The subjects below make up an event management skillset:

You will explore the following subjects:

- 01. Event Foundation
- 02. Event Experience Design
- 03. Event Team Leadership
- 04. Event Software PLUS
- PLUS Event Talent Agency ETA
- 05. Event Marketing OPTIONAL

This course is for those who:

- Want to get started in the events industry.
- Are looking to enhance their career prospects by gaining new skills.
- Are interested in events but are not ready to commit to a full qualification.
- Want to experience studying with CoEM before committing to further study.

Event Manager snapshot

Delivery	Online + Practical (optional)
Duration	12 months
Intakes	Starts February 2027
Qualification	Diploma of Event Management SIT50322
Cost	$9500 - see page 10
Entry criteria	No ATAR required Must be over 18 years Application + interview (phone) No previous experience needed
Extras	Access to Event Talent Agency Event job opportunities
Outcomes	Our Diploma program provides a thorough training for those serious about a career in event management. You will be job-ready for event roles in a diverse number of fields.

MORE INFO ABOUT MANAGER HERE

START YOUR ONLINE APPLICATION HERE

Event Manager overview

Our Event Manager - Diploma program is our premier course. It's fully accredited and it's designed for those serious about pursuing a fulfilling career in the global world of events.

Completion of Event Manager will give you the best shot at landing your dream event management role. The following course highlights are available only to Event Manager students:

- **Experience a highly interactive 'event teams' study environment**
- **Join Event Talent Agency, our exclusive in-house recruitment agency**
- **Benefit from first-hand experience from industry professional educators**

What you will learn

Event Manager is absorbing and immersive. Specialised online content is aligned with practical application and covers all aspects of event management; from concept development and planning, right through to the implementation and production of a wide range of events.

Via Open Learning, our interactive and easy-to-use learning platform you will explore the following units and subjects:

See Event Manager Units HERE

And experience these course highlights:

- Major Project
- Practical, engaging online content
- Access to Event Talent Agency

By the end of the course you will:

- Be well connected to the events industry
- Be awarded a nationally recognised qualification
- Have developed the skills and knowledge to confidently work as an event professional
- Have built an impressive resume including proof of your industry experience
- Be job-ready and able to apply for a dedicated event role in range of diverse event sectors

EVENT TALENT agency

It can be daunting to find volunteering opportunities on your own. That's why we created **Event Talent Agency (ETA)**, an exclusive online group for all CoEM students to access during and after completing their studies.

Many industry opportunities, including volunteering, internships and paid roles of all professional levels are listed on **ETA**. Remember, many event roles are not advertised, so **Event Talent Agency** gives CoEM students a head start in the event jobs market.

"STILL GETTING SHOUT OUT'S THREE YEARS DOWN THE TRACK. THESE GUYS ARE A LIFE-LONG SUPPORT SYSTEM FOR A CAREER IN EVENTS".

Grace Pilcher
Event Coordinator at
DIRECTIONS Conference
& Incentive Management

The CoEM Study Experience

College of Event Management delivers a flexible, engaging, and highly interactive online study experience designed to mirror the real-world of working in the events industry.

By learning in a self-directed, activity-based online environment, students build independence, adaptability, and problem-solving skills essential for success in fast-paced event settings.

Online study - All our courses are delivered online. Open Learning, our preferred education platform is interactive, engaging, and user friendly and allows for many different learning styles.

Online content – content is activity based rather than overly theoretical and and includes a wide variety of media.

Workload – The estimated study commitment is approximately 10 - 12 hours per week. This is considered a part-time study load and achieveable for those working full-time.

Study deadlines – There are no set class times. Students have complete study flexibility around when they study. There are, however, deadlines to adhere to. Eg - Each subject has a set duration time. All content is to be completed by the due date.

Just some of the great event companies our graduates have worked with...

BELLE LAIDE EVENTS
Event Management & Creative Agency.

Reed Exhibitions

Cancer Council

mci

ONE FINE COLLECTIVE

STAGING CONNECTIONS

MEA. MARC EDWARD AGENCY

merivale

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Course Fees and Payment Options

Event Manager

Diploma of Event Management

COURSE FEE	**$9,500**
DEPOSIT	**$850**
BALANCE	**$8,650**
PAYMENT OPTIONS	
Monthly Payment Plan	10 x payments of $865
Weekly Payment Plan	50 x payments of $173

Event Express

Fast-track pathway

COURSE FEE	**$2,850**
DEPOSIT	**$850**
BALANCE	**$2,000**
PAYMENT OPTIONS	
Upfront Payment	$100 discount for upfront
Instalment Payment Plan	2 x payments of $1000
Weekly Payment Plan	20 x payments of $100

Event Foundation

Event basics

COURSE FEE	**$850**
PAYMENT OPTIONS	
Upfront payment	Upfront payment only

How to Apply

Complete your application in less than 5 minutes.

START YOUR ONLINE APPLICATION HERE

Need to speak to someone before you apply?
Contact us at enquiries@coem.edu.au

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Management

CONTACT US TODAY

CLICK HERE TO START YOUR EVENT CAREER