



College Of
Event
Management

START YOUR CAREER IN EVENTS

With Australia's leading event management college

We're the event experts. Here's why.

College of Event (CoEM) is an Australian-based, accredited provider of specialist training in event management and related fields.

Established in 2012, COEM has built an international reputation for excellence and has grown to be Australia's leading event management training college...the go-to place for event industry companies looking for smart, dedicated talent.

Our innovative and engaging learning experiences and deep connections to the events industry provide our students and alumni with the skills, knowledge, values and confidence to pursue a professional career in our exciting, global industry.

"THE EVENTS INDUSTRY IS (DESPERATELY) IN NEED OF CANDIDATES WHO HAVE HIGH QUALITY EVENTS TRAINING AND DEMONSTRATED INDUSTRY EXPERIENCE.

OUR COURSES ARE WIDELY RESPECTED IN THE INDUSTRY. YOU WILL HAVE THE CHANCE TO GAIN HOURS OF PRACTICAL EXPERIENCE WORKING ON EVENTS AND IMPORTANTLY YOU WILL RECEIVE COUNTLESS OPPORTUNITIES TO BUILD YOUR NETWORK OF CONTACTS. IN THE END IT IS BOTH WHAT YOU KNOW AND WHO YOU KNOW THAT MAKES A DIFFERENCE.

WE LOOK FORWARD TO MEETING YOU SOON!"



Boris Kelly
Co-founder / Managing Director

WHY STUDY WITH US?



[MORE INFO](#)

You don't need a degree to be an event manager.

So, what exactly do you need?

- ✓ A network of industry connections
- ✓ Up to date and relevant knowledge
- ✓ Practical skills from real life experience
- ✓ A relevant, accredited qualification

Unlike a university education, our courses combine theory with practice. We offer volunteer experiences, internships and career pathways which guarantee the best chance of employment.

Our graduates are in demand because they exit our courses as serious, work-ready professionals.

Build your career with CoEM. Here's how.

Every student is unique. We work with you to build your career in the events industry.

Course content is specifically designed for job-readiness. Our Industry Engagement Program (IEP) and access to Event Talent Agency (ETA) provides opportunities to volunteer, intern and gain paid work in industry while you study. Our Mentor Program matches you

with experienced event professionals to guide you in the final stage of study. Our Alumni Program keeps you in the loop after you've graduated and provides an ongoing support network and job opportunities for further career progression. We're with you all the way!



[MORE INFO](#)

One event course. 3 ways to start.

Event Foundation

Event basics

Learn about the working life of an event manager.

- 💡 1 x Diploma Subject
- 🕒 5 weeks
- 📅 Feb / Aug
- 📍 Online

For those curious to know if a career in events is the right path for them.

[MORE INFO](#)

Event Express

Diploma pathway

Gain an entry level event management skillset.

- 💡 4 x Diploma Subjects
- 🕒 20 weeks
- 📅 Feb / Aug
- 📍 Online + Practical

For those who want to get started in events but can't commit to a full qual.

[MORE INFO](#)

Event Manager

Diploma of Event Mgmt

Learn all aspects of events and gain a full qualification.

- 💡 Full qualification
- 🕒 12 months
- 📅 Feb / Aug
- 📍 Online + Practical

For those wanting to learn a high level of skills to work as an event professional.

[MORE INFO](#)

Credit transfer available into Event Manager - SIT50322 Diploma of Event Management.

Event Manager snapshot

Delivery	Online + Practical (optional)
Duration	12 months
Intakes	February / August
Qualification	Diploma of Event Management SIT50322
Cost	\$9500 - see page 8
Entry criteria	Must be over 18 years Admissions interview (phone)
Extras	Access to Event Talent Agency Event job opportunities High exposure to industry
Outcomes	Our Diploma program provides a thorough training for those serious about a career in event management. You will be job-ready for event roles in a diverse number of fields.

[MORE INFO ABOUT MANAGER HERE](#)

[START YOUR ONLINE APPLICATION HERE](#)

Event Manager overview

Our Event Manager - Diploma program is our premier course. It's fully accredited and it's designed for those serious about pursuing a fulfilling career in the global world of events.

Completion of Event Manager will give you the best shot at landing your dream event management role. The following course highlights are available only to Event Manager students:

- Experience a highly interactive 'event teams' study environment
- Gain work experience on great events via our Industry Engagement Program
- Have access to 900+ industry connections ensuring high exposure to the right people
- Join Event Talent Agency, our exclusive in-house recruitment agency
- Benefit from first-hand experience from industry professional educators

What you will learn

Event Manager is absorbing and immersive. Specialised online content is aligned with practical application and covers all aspects of event management; from concept development and planning, right through to the implementation and production of a wide range of events.

Via Open Learning, our interactive and easy-to-use learning platform you will explore the following units and subjects:

[See Event Manager Units HERE](#)

And experience these course highlights:

[Major Project & Major Project Pitch](#)

[Practical industry engagement](#)

[Access to Event Talent Agency](#)

By the end of the course you will:

[Be well connected to the events industry](#)

[Be awarded a nationally recognised qualification](#)

[Have developed the skills and knowledge to confidently work as an event professional](#)

[Have built an impressive resume including proof of your industry experience](#)

[Be job-ready and able to apply for a dedicated event role in range of diverse event sectors](#)



We have our very own in-house recruitment agency to provide employment pathway support for our students and alumni. The latest event job opportunities, advice on career development, networking events, resume writing and interview preparation are all part of this exclusive service.

Once you graduate from the college, the support continues. You will become a part of our alumni community and receive ongoing guidance.

Event Talent Agency allows us to track your employment path so we can assist you when you need it... right throughout your event career.

"STILL GETTING SHOUT OUT'S THREE YEARS DOWN THE TRACK. THESE GUYS ARE A LIFE-LONG SUPPORT SYSTEM FOR A CAREER IN EVENTS".



Grace Pilcher
Event Coordinator at
DIRECTIONS Conference
& Incentive Management

Industry Partners

We have established a long and exciting list of partners from all areas of the industry and continue to forge new and valued industry relationships every week. So when it's time for you to sign up for work experience, an internship or a paid role in an area of your interest, we know the right industry partner to call on.

Industry Engagement

Our **Industry Engagement Program (IEP)** is designed to connect you directly to the events industry by facilitating real and meaningful opportunities for you while you study.

You will be offered a wide range of work experience on all types of events, including a variety of volunteering, internships and paid event work. By working with professional event crews you will experience hands-on event work, build an impressive record of volunteer hours and establish valuable industry connections. Many students have gained employment through contacts made while participating in our **Industry Engagement Program**.

Just some of the great event companies our graduates have worked with...



Course Fees and Payment Options

Event Manager		
Diploma of Event Management		
COURSE FEE		\$9,500
DEPOSIT		\$600
BALANCE		\$8,900
PAYMENT OPTIONS		
Monthly Payment Plan		10 x payments of \$890
Weekly Payment Plan		50 x payments of \$178

Event Express		
Fast-track pathway		
COURSE FEE		\$3,300
DEPOSIT		\$600
BALANCE		\$2,700
PAYMENT OPTIONS		
Upfront payment		\$100 discount for upfront
Monthly Payment Plan		4 x payments of \$675
Weekly Payment Plan		20 x payments of \$135

Event Foundation		
Event basics		
COURSE FEE		\$600
PAYMENT OPTIONS		
Upfront payment		Upfront payment only

How to Apply

Complete your application in less than 5 minutes.

[START YOUR ONLINE APPLICATION HERE](#)

Need to speak to someone before you apply?
Contact us on 02 9280 4912 anytime.

Entry Requirements

Over 18 years of age (by the start of the course)

Admissions interview if required

Loads of enthusiasm and passion for events



IT'S AN EXCITING, ENTERTAINING AND HIGH-QUALITY COURSE THAT HAS BOTH **THEORY AND PRACTICAL EXPERIENCE**. I WAS PREPARED FOR THE EVENT WORK FORCE WELL BEYOND MY EXPECTATIONS.

Hannah Skiba
Events specialist with [ACAMS](#)

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CONTACT US TODAY

[CLICK HERE TO START YOUR EVENT CAREER](#)

