



College Of  
Event  
Management

# START YOUR CAREER IN EVENTS

With Australia's leading event management college

# We're the event experts. Here's why.

College of Event (CoEM) is an Australian-based, accredited provider of specialist training in event management and related fields.

Established in 2012, COEM has built an international reputation for excellence and has grown to be Australia's leading event management training college...the go-to place for event industry companies looking for smart, dedicated talent.

Our innovative and engaging learning experiences and deep connections to the events industry provide our students and alumni with the skills, knowledge, values and confidence to pursue a professional career in our exciting, global industry.

"THE EVENTS INDUSTRY IS (DESPERATELY) IN NEED OF CANDIDATES WHO HAVE HIGH QUALITY EVENTS TRAINING AND DEMONSTRATED INDUSTRY EXPERIENCE.

OUR COURSES ARE WIDELY RESPECTED IN THE INDUSTRY. YOU WILL HAVE THE CHANCE TO GAIN HOURS OF PRACTICAL EXPERIENCE WORKING ON EVENTS AND IMPORTANTLY YOU WILL RECEIVE COUNTLESS OPPORTUNITIES TO BUILD YOUR NETWORK OF CONTACTS. IN THE END IT IS BOTH WHAT YOU KNOW AND WHO YOU KNOW THAT MAKES A DIFFERENCE.

WE LOOK FORWARD TO MEETING YOU SOON!"



Boris Kelly  
Co-founder / Managing Director

## WHY STUDY WITH US?





[MORE INFO](#)

# You don't need a degree to be an event manager.

So, what exactly do you need?

- ✓ A network of industry connections
- ✓ Up to date and relevant knowledge
- ✓ Practical skills from real life experience
- ✓ A relevant, accredited qualification

Unlike a university education, our courses combine theory with practice. We offer volunteer experiences, internships and career pathways which guarantee the best chance of employment.

Our graduates are in demand because they exit our courses as serious, work-ready professionals.

# Build your career with CoEM. Here's how.

Every student is unique. We work with you to build your career in the events industry.

Course content is specifically designed for job-readiness. Our Industry Engagement Program (IEP) and access to Event Talent Agency (ETA) provides opportunities to volunteer, intern and gain paid work in industry while you study. Our Mentor Program matches you

with experienced event professionals to guide you in the final stage of study. Our Alumni Program keeps you in the loop after you've graduated and provides an ongoing support network and job opportunities for further career progression. We're with you all the way!



[MORE INFO](#)



# One event course. 3 ways to start.

## Event Foundation

Event basics

Learn about the working life of an event manager.

- 💡 1 x Diploma Subject
- 🕒 5 weeks
- 📅 Feb / Aug
- 📍 Online

For those curious to know if a career in events is the right path for them.

[MORE INFO](#)

## Event Express

Diploma pathway

Gain an entry level event management skillset.

- 💡 4 x Diploma Subjects
- 🕒 20 weeks
- 📅 Feb / Aug
- 📍 Online + Practical

For those who want to get started in events but can't commit to a full qual.

[MORE INFO](#)

## Event Manager

Diploma of Event Mgmt

Learn all aspects of events and gain a full qualification.

- 💡 Full qualification
- 🕒 12 months
- 📅 Feb / Aug
- 📍 Online + Practical

For those wanting to learn a high level of skills to work as an event professional.

[MORE INFO](#)

Credit transfer available into Event Manager - SIT50322 Diploma of Event Management.

## Event Express snapshot

|                |  |
|----------------|--|
| Delivery       | Online + Practical (optional)  |
| Duration       | 20 weeks   |
| Intakes        | February / August  |
| Units          | 4 x Diploma Subjects<br>+ Event Talent Agency (ETA)  |
| Certification  | Statement of Attainment +<br>Industry certification for<br>EventsAIR   |
| Cost           | \$3300 - see next page   |
| Entry criteria | No ATAR required<br>Must be over 18 years<br>Application + interview (phone)<br>No previous experience needed  |
| Outcomes       | We highly recommend further<br>study and industry exposure<br>to increase employability. See<br>more about the Event Manager<br>– Diploma program <a href="#">HERE</a> |

[MORE INFO ABOUT EXPRESS HERE](#)

[START YOUR ONLINE APPLICATION HERE](#)

## Event Express overview

Our new Event Express program is a fast-track learning journey made up of five online subjects including Event Job Preparation.

This snazzy little 6 month online + program is designed to help you start your journey into the global events industry with skills, knowledge and confidence. Experience the flexibility of high quality, engaging self-paced online learning combined with live event experience.

Gain a certified entry level event management skillset. Or build on your current skills and experience to progress your career in events. No prerequisites. Get on it!

## What you will learn

Studying online at College of Event Management is an interactive experience that will immerse you in the world of events. This blended program combines the best of online learning with opportunities to volunteer and work on events.

The subjects below make up an event management skillset:

You will explore the following modules:

01. Event Foundation

02. Event Experience Design

03. Event Team Leadership

04. Event Software PLUS

05. Event Job Preparation - [ETA](#)

This course is for those who:

Want to get started in the events industry.

Are looking to enhance their career prospects by gaining new skills.

Are interested in events but are not ready to commit to a full qualification.

Want to experience studying with CoEM before committing to further study.

Would like a pathway into CoEM's SIT50322 Diploma of Event Management.

# Course Fees and Payment Options

## Event Manager

Diploma of Event Management

|                      |                        |
|----------------------|------------------------|
| COURSE FEE           | \$9,500                |
| DEPOSIT              | \$600                  |
| BALANCE              | \$8,900                |
| PAYMENT OPTIONS      |                        |
| Monthly Payment Plan | 10 x payments of \$890 |
| Weekly Payment Plan  | 50 x payments of \$178 |

## Event Express

Fast-track pathway

|                      |                            |
|----------------------|----------------------------|
| COURSE FEE           | \$3,300                    |
| DEPOSIT              | \$600                      |
| BALANCE              | \$2,700                    |
| PAYMENT OPTIONS      |                            |
| Upfront payment      | \$100 discount for upfront |
| Monthly Payment Plan | 4 x payments of \$675      |
| Weekly Payment Plan  | 20 x payments of \$135     |

## Event Foundation

Event basics

|                 |                      |
|-----------------|----------------------|
| COURSE FEE      | \$600                |
| PAYMENT OPTIONS |                      |
| Upfront payment | Upfront payment only |

## How to Apply

Complete your application in less than 5 minutes.

**[START YOUR ONLINE APPLICATION HERE](#)**

Need to speak to someone before you apply?  
Contact us on 02 9280 4912 anytime.



College Of  
Event  
Management

# CONTACT US TODAY

[CLICK HERE TO START YOUR EVENT CAREER](#)

