



College Of
Event
Management

START YOUR CAREER IN EVENTS

With Australia's leading event management college

We're the event experts. Here's why.

College of Event (CoEM) is an Australian-based, accredited provider of specialist training in event management and related fields.

Established in 2012, COEM has built an international reputation for excellence and has grown to be Australia's leading event management training college...the go-to place for event industry companies looking for smart, dedicated talent.

Our innovative and engaging learning experiences and deep connections to the events industry provide our students and alumni with the skills, knowledge, values and confidence to pursue a professional career in our exciting, global industry.

"THE EVENTS INDUSTRY IS (DESPERATELY) IN NEED OF CANDIDATES WHO HAVE HIGH QUALITY EVENTS TRAINING AND DEMONSTRATED INDUSTRY EXPERIENCE.

OUR COURSES ARE WIDELY RESPECTED IN THE INDUSTRY. YOU WILL HAVE THE CHANCE TO GAIN HOURS OF PRACTICAL EXPERIENCE WORKING ON EVENTS AND IMPORTANTLY YOU WILL RECEIVE COUNTLESS OPPORTUNITIES TO BUILD YOUR NETWORK OF CONTACTS. IN THE END IT IS BOTH WHAT YOU KNOW AND WHO YOU KNOW THAT MAKES A DIFFERENCE.

WE LOOK FORWARD TO MEETING YOU SOON!"



Boris Kelly
Co-founder / Managing Director

WHY STUDY WITH US?



[MORE INFO](#)

You don't need a degree to be an event manager.

So, what exactly do you need?

- ✓ A network of industry connections
- ✓ Up to date and relevant knowledge
- ✓ Practical skills from real life experience
- ✓ A relevant, accredited qualification

Unlike a university education, our courses combine theory with practice. We offer volunteer experiences, internships and career pathways which guarantee the best chance of employment.

Our graduates are in demand because they exit our courses as serious, work-ready professionals.

Build your career with CoEM. Here's how.

Every student is unique. We work with you to build your career in the events industry.

Course content is specifically designed for job-readiness. Our Industry Engagement Program (IEP) and access to Event Talent Agency (ETA) provides opportunities to volunteer, intern and gain paid work in industry while you study. Our Mentor Program matches you

with experienced event professionals to guide you in the final stage of study. Our Alumni Program keeps you in the loop after you've graduated and provides an ongoing support network and job opportunities for further career progression. We're with you all the way!



[MORE INFO](#)

One event course. 3 ways to start.

Event Foundation

Event basics

Learn about the working life of an event manager.

- 💡 1 x Diploma Subject
- 🕒 5 weeks
- 📅 Mar / Sep
- 📍 Online

For those curious to know if a career in events is the right path for them.

[MORE INFO](#)

Event Express

Diploma pathway

Gain an entry level event management skillset.

- 💡 4 x Diploma Subjects
- 🕒 20 weeks
- 📅 Mar / Sep
- 📍 Online + Practical

For those who want to get started in events but can't commit to a full qual.

[MORE INFO](#)

Event Manager

Diploma of Event Mgmt

Learn all aspects of events and gain a full qualification.

- 💡 Full qualification
- 🕒 12 months
- 📅 Mar / Sep
- 📍 Online + Practical

For those wanting to learn a high level of skills to work as an event professional.

[MORE INFO](#)

Credit transfer available into Event Manager - SIT50322 Diploma of Event Management.

Event Foundation Snapshot

Delivery	Online
Duration	5 weeks
Intakes	March / September
Units	1 x Diploma Subject / 6 x topics
Certification	Verified digital certificate + Statement of Attainment
Cost	\$600 - see next page
Entry criteria	Enthusiastic about events Keen to learn
Outcomes	We recommend further study to achieve job-readiness for a career in events. Our SIT50322 Diploma of Event Management (Event Manager program) provides a thorough training for those serious about a career in event management. More about Event Manager HERE

[MORE INFO ABOUT FOUNDATION HERE](#)

[START YOUR ONLINE APPLICATION HERE](#)

Event Foundation overview

Event Foundation is an accredited short course, designed for those with an interest in events who might be considering event management as a career option.

This course will introduce you to the vast and exciting global events industry, provide a roadmap for the planning and execution of events and outline the mindsets, attitudes and values required to work as a professional event manager.

By the end of this course you will have a good understanding of the events industry, the role of an event manager, the workings of an event from beginning to end and a clear idea of your career pathway. Upon completion of the course you will be awarded a verified digital certification and a Statement of Attainment.

What you will learn

Studying online at College of Event Management is an interactive experience that will immerse you in the world of events. Accessing your content through Open Learning, our online platform, you will engage in topics that cover the basic aspects of event management.

You will explore the following topics

01. Global Events Industry

02. Working in Event Teams

03. Before the Event

04. During the Event

05. After the Event

06. Career Pathways

By the end of the course you will be able to

Identify and categorise key sources of information and professional networks in the global events industry

Prepare and execute plans for events

Explain and apply key mindsets, values and attitudes required to work effectively in teams

Identify and take steps in the development of a personal career pathway in the events industry

Course Fees and Payment Options

Event Manager

Diploma of Event Management

COURSE FEE	\$9,500
DEPOSIT	\$500
BALANCE	\$9,000
PAYMENT OPTIONS	
Monthly Payment Plan	10 x payments of \$900
Weekly Payment Plan	50 x payments of \$180

Event Express

Fast-track pathway

COURSE FEE	\$3,300
DEPOSIT	\$300
BALANCE	\$3,000
PAYMENT OPTIONS	
Upfront payment	\$100 discount for upfront payment
Monthly Payment Plan	4 x payments of \$750
Weekly Payment Plan	20 x payments of \$150

Event Foundation

Event basics

COURSE FEE	\$600
PAYMENT OPTIONS	
Upfront payment	Upfront payment only

How to Apply

Complete your application in less than 5 minutes.

START YOUR ONLINE APPLICATION HERE

Need to speak to someone before you apply?
Contact us on 02 9280 4912 anytime.

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CONTACT US TODAY

[CLICK HERE TO START YOUR EVENT CAREER](#)

