

College Of
Event
Management

START YOUR CAREER IN EVENTS

With Australia's leading event management college

We're the event experts. Here's why.

College of Event (CoEM) is an Australian-based, accredited provider of specialist training in event management and related fields.

Established in 2012, COEM has built an international reputation for excellence and has grown to be Australia's leading event management training college...the go-to place for event industry companies looking for smart, dedicated talent.

Our innovative and engaging learning experiences and deep connections to the events industry provide our students and alumni with the skills, knowledge, values and confidence to pursue a professional career in our exciting, global industry.

"THE EVENTS INDUSTRY IS (DESPERATELY) IN NEED OF CANDIDATES WHO HAVE HIGH QUALITY EVENTS TRAINING AND DEMONSTRATED INDUSTRY EXPERIENCE.

OUR COURSES ARE WIDELY RESPECTED IN THE INDUSTRY. YOU WILL HAVE THE CHANCE TO GAIN HOURS OF PRACTICAL EXPERIENCE WORKING ON EVENTS AND IMPORTANTLY YOU WILL RECEIVE COUNTLESS OPPORTUNITIES TO BUILD YOUR NETWORK OF CONTACTS. IN THE END IT IS BOTH WHAT YOU KNOW AND WHO YOU KNOW THAT MAKES A DIFFERENCE.

WE LOOK FORWARD TO MEETING YOU SOON!"



Boris Kelly
Co-founder / Managing Director

WHY STUDY WITH US?



[MORE INFO](#)

You don't need a degree to be an event manager.

So, what exactly do you need?

- ✓ A network of industry connections
- ✓ Up to date and relevant knowledge
- ✓ Practical skills from real life experience
- ✓ A relevant, accredited qualification

Unlike a university education, our courses combine theory with practice. We offer volunteer experiences, internships and career pathways which guarantee the best chance of employment.

Our graduates are in demand because they exit our courses as serious, work-ready professionals.

Build your career with CoEM. Here's how.

Every student is unique. We work with you to build your career in the events industry.

Course content is specifically designed for job-readiness. Our Industry Engagement Program (IEP) and access to Event Talent Agency (ETA) provides opportunities to volunteer, intern and gain paid work in industry while you study. Our Mentor Program matches you

with experienced event professionals to guide you in the final stage of study. Our Alumni Program keeps you in the loop after you've graduated and provides an ongoing support network and job opportunities for further career progression. We're with you all the way!



[MORE INFO](#)

Which event course is right for you?

Event Foundation

Event basics

Learn about the working life of an event manager.

- 💡 1 x accredited unit
- 🕒 Self-paced
- 📅 Start anytime
- 📍 Online

For those curious to know if a career in events is the right path for them.

[MORE INFO](#)

Event Express

Fast-track job pathway

Gain an entry level event management skillset.

- 💡 5 x event modules
- 🕒 6 months
- 📅 Feb / Jun
- 📍 Online + practical

For those who want to get started in events but can't commit to a full qual.

[MORE INFO](#)

Event Manager

Diploma of Event Mgmt

Learn all aspects of events and gain a full qualification.

- 💡 Full qualification
- 🕒 12 months
- 📅 Mar / Aug
- 📍 Online + practical

For those wanting to learn a high level of skills to work as an event professional.

[MORE INFO](#)

Credit transfer for any modules into Event Manager - SIT50316 Diploma of Event Management.

Event Foundation Snapshot

Delivery	Online
Duration	Self-paced - 4-6 weeks approx
Units	1 x accredited unit / 6 x topics
Certification	Verified digital certificate + Statement of Attainment
Cost	\$600 - see page 10
Entry criteria	Enthusiastic about events Keen to learn
Outcomes	We recommend further study to achieve job-readiness for a career in events. Our SIT50316 Diploma of Event Management (Event Manager program) provides a thorough training for those serious about a career in event management. More about Event Manager HERE

[MORE INFO ABOUT FOUNDATION HERE](#)

[START YOUR ONLINE APPLICATION HERE](#)

Event Foundation overview

Event Foundation is an accredited short course, designed for those with an interest in events who might be considering event management as a career option.

This course will introduce you to the vast and exciting global events industry, provide a roadmap for the planning and execution of events and outline the mindsets, attitudes and values required to work as a professional event manager.

By the end of this course you will have a good understanding of the events industry, the role of an event manager, the workings of an event from beginning to end and a clear idea of your career pathway. Upon completion of the course you will be awarded a verified digital certification and a Statement of Attainment.

What you will learn

Studying online at College of Event Management is an interactive experience that will immerse you in the world of events. Accessing your content through Open Learning, our online platform, you will engage in topics that cover the basic aspects of event management.

You will explore the following topics

01. Global Events Industry

02. Working in Event Teams

03. Before the Event

04. During the Event

05. After the Event

06. Career Pathways

By the end of the course you will be able to

Identify and categorise key sources of information and professional networks in the global events industry

Prepare and execute plans for events

Explain and apply key mindsets, values and attitudes required to work effectively in teams

Identify and take steps in the development of a personal career pathway in the events industry

Event Express snapshot

Delivery	Online + Practical (optional)
Duration	6 months
Intakes	Feb / Jun
Units	5 x event modules = 1 x event mgmt skillset
Certification	Certificates for all modules Digital credentials Industry certification for EventsAIR
Cost	\$3300 - see page 10
Entry criteria	No ATAR required Must be over 18 years Application + interview (phone) No previous experience needed
Outcomes	We highly recommend further study and industry exposure to increase employability. See more about the Event Manager – Diploma program HERE

[MORE INFO ABOUT EXPRESS HERE](#)

[START YOUR ONLINE APPLICATION HERE](#)

Event Express overview

Our new Event Express program is a fast-track learning journey made up of five online modules including Event Job Preparation.

This snazzy little 6 month online + program is designed to help you start your journey into the global events industry with skills, knowledge and confidence. Experience the flexibility of high quality, engaging self-paced online learning combined with live event experience.

Gain a certified entry level event management skillset. Or build on your current skills and experience to progress your career in events. No prerequisites. Get on it!

What you will learn

Studying online at College of Event Management is an interactive experience that will immerse you in the world of events. This blended program combines the best of online learning with opportunities to volunteer and work on events.

The units below make up an event management skillset:

You will explore the following modules:

01. Event Foundation

02. Event Experience Design 1

03. Event Registrations

04. Event Drawing

05. Event Job Preparation

This course is for those who:

Want to get started in the events industry.

Are looking to enhance their career prospects by gaining new skills.

Are interested in events but are not ready to commit to a full qualification.

Want to experience studying with CoEM before committing to further study.

Would like a pathway into CoEM's SIT50316 Diploma of Event Management.

Event Manager snapshot

Delivery	Online + practical engagement
Duration	12 months
Intakes	Feb / May / Sep
Qualification	Diploma of Event Management SIT50316
Cost	\$9250 - see page 10
Entry criteria	Must be over 18 years Admissions interview (phone)
Extras	Access to Event Talent Agency Event job opportunities High exposure to industry
Outcomes	Our Diploma program provides a thorough training for those serious about a career in event management. You will be job-ready for event roles in a diverse number of fields.

[MORE INFO ABOUT MANAGER HERE](#)

[START YOUR ONLINE APPLICATION HERE](#)

Event Manager overview

Our Event Manager - Diploma program is our premier course. It's fully accredited and it's designed for those serious about pursuing a fulfilling career in the global world of events.

Completion of Event Manager will give you the best shot at landing your dream event management role. The following course highlights are available only to Event Manager students:

- Experience a highly interactive 'event teams' study environment
- Gain work experience on great events via our Industry Engagement Program
- Have access to 900+ industry connections ensuring high exposure to the right people
- Join Event Talent Agency, our exclusive in-house recruitment agency
- Benefit from first-hand experience from industry professional educators

What you will learn

Event Manager is absorbing and immersive. Specialised online content is aligned with practical application and covers all aspects of event management; from concept development and planning, right through to the implementation and production of a wide range of events.

Via Open Learning, our interactive and easy-to-use learning platform you will explore the following units and subjects:

[See Event Manager Units HERE](#)

And experience these course highlights:

[Major Project & Major Project Pitch](#)

[Practical industry engagement](#)

[Access to Event Talent Agency](#)

By the end of the course you will:

[Be well connected to the events industry](#)

[Be awarded a nationally recognised qualification](#)

[Have developed the skills and knowledge to confidently work as an event professional](#)

[Have built an impressive resume including proof of your industry experience](#)

[Be job-ready and able to apply for a dedicated event role in range of diverse event sectors](#)

EXCLUSIVE: For Event Manager students ONLY...



We have our very own in-house recruitment agency to provide employment pathway support for our students and alumni. The latest event job opportunities, advice on career development, networking events, resume writing and interview preparation are all part of this exclusive service.

Once you graduate from the college, the support continues. You will become a part of our alumni community and receive ongoing guidance.

Event Talent Agency allows us to track your employment path so we can assist you when you need it... right throughout your event career.

"STILL GETTING SHOUT OUT'S THREE YEARS DOWN THE TRACK. THESE GUYS ARE A LIFE-LONG SUPPORT SYSTEM FOR A CAREER IN EVENTS".



Grace Pilcher
Event Coordinator at
DIRECTIONS Conference
& Incentive Management

Industry Engagement

Our **Industry Engagement Program (IEP)** is designed to connect you directly to the events industry by facilitating real and meaningful opportunities for you while you study.

You will be offered a wide range of work experience on all types of events, including a variety of volunteering, internships and paid event work. By working with professional event crews you will experience hands-on event work, build an impressive record of volunteer hours and establish valuable industry connections. Many students have gained employment through contacts made while participating in our **Industry Engagement Program**.

Industry Partners

We have established a long and exciting list of partners from all areas of the industry and continue to forge new and valued industry relationships every week. So when it's time for you to sign up for work experience, an internship or a paid role in an area of your interest, we know the right industry partner to call on.

Just some of the great event companies our graduates have worked with...



Course Fees and Payment Options

Event Manager	COURSE FEE	\$9,250
Diploma of Event Management	DEPOSIT	\$500
	BALANCE	\$8,750
	PAYMENT OPTIONS	
	Monthly Payment Plan	10 x monthly payments of \$875
	Weekly Payment Plan	50 x weekly payments of \$175
	Study Loans	Student loans / flexible terms



Event Express	COURSE FEE	\$3,300
Fast-track job pathway	DEPOSIT	\$300
	BALANCE	\$3,000
	PAYMENT OPTIONS	
	Upfront payment	\$300 discount for upfront payment
	Flexi Payment Plan	4 x payments of \$750
	Weekly Payment Plan	24 x payments of \$125

Event Foundation	COURSE FEE	\$600
Event basics	PAYMENT OPTIONS	
	Upfront payment	Upfront payment only

How to Apply

Complete your application in less than 5 minutes.

START YOUR ONLINE APPLICATION HERE

Need to speak to someone before you apply?
Contact us on 02 9280 4912 anytime.

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CONTACT US TODAY

[CLICK HERE TO START YOUR EVENT CAREER](#)

